Conference Proposal Scoring Rubric

American Counseling Association

CONTENT CRITERIA	- 5 - EXCELLENT	- 4 - GOOD	- 3 - ACCEPTABLE	- 2 - POOR	- 1 - UNACCEPTABLE
Relevance *How relevant is the proposal to the conference audience/ theme?*	Of high relevance & interest to counselors.	Relevant and of interest to counselors.	Borderline relevance to this conference.	Low relevance to this conference.	Not relevant at all.
Implementation *How much detail is provided for participants to be able to implement strategies discussed in the proposal to their own practice?*	Excellent description for participants to apply to their own practice.	Good description of how participants can implement & adapt in their practice.	Some mention of previous implementation.	Inadequate description of implementation.	No mention of previous implementation.
Originality *How original are the strategies or theory discussed in the proposal?*	Primary source of unique & original views.	Original content & viewpoints.	Offers some original content.	Content is unoriginal.	Aggregates or repurposes content or work of others.
Clarity/Quality *How would you rate the level of clarity/quality in the session proposal?*	Well-written, with explicit statement of learning objectives & how they will be achieved.	Objectives are defined and content is focused.	Adequately written, but learning objectives need some work.	Poorly written description and learning objectives.	Completely unclear and lacks focus.
Engagement *How engaging would the session be to participants?*	Engagement strategies are clear, specific, and ensure high participant involvement.	Engagement strategies are somewhat clear with some participant involvement.	It is likely that the structure of the presentation will allow for engagement.	Little engagement is described or insinuated.	No mention of engagement strategies.
Attend or recommend? *How likely would you be to attend or recommend this session if it were part of the program?*	I would definitely attend or recommend it.	I would probably attend or recommend it.	I may attend or recommend it.	I would probably not attend or recommend it.	I would neither attend nor recommend it.